NOTE: Please do not add ideas to this document. Comm team will review, approve, and schedule at meetings. New ideas on next tab!												
Communication - Try to always link to 5 goals!!!	Category	Туре	Timing (bringing to Christine): Goal to send to Christine for review before publishing	Event / In person	FPF – ALL: Blurb	Printed newspap ers (VR and WR) - 500 words	School newslett ers (blurb)	"blog" on district website (500 words)	Social ? (discuss)	Assigned to:	Notes	
The five goals - Intro to what they are and asking community to htink about if they reflect their values	Goals	Longer piece (500 words) - Plus quickie blurb with link	Oct-24							Maureen		
Budget communications - overview of our approach	budget	Longer piece (500 words) - Plus quickie blurb with link	Nov-7		x	x	x	x		Peter Draft		
Public comment - what, why, when	special topic	Longer piece (500 words) - Plus quickie blurb with link	Nov-7							Maureen draft		
Pre-school Q&A (and/or new waterbury capability of hosting all 4 year olds)	special topic	Event/Forum	Nov-1							Maureen Liaison	v coordinate with	engagement??
Budget communications – key issues we are discussing (including difficult choices and tradeoffs, including how community can engage)	budget	Longer piece (500 words) - Plus quickie blurb with link	Dec-5							Peter Draft		
What it means to be a "trustee" vs. a "representative"	general / info	Longer piece (500 words) - Plus quickie blurb with link	Nov-21							Maureen draft		
Budget Communications – what's in the budget?	budget	Longer piece (500 words) - Plus quickie blurb with link	Jan-18									
Budget communications – info re: Public meetings re budget	budget	Quickie	Jan-18									
The five goals: Jan Reminder	Goals	Quickie	Jan-18									
Budget communications – reminder about public meetings	budget	Quickie	Feb-18									
Recruit board members? (temporary members plus whose term is up?)	general / info	Quickie	Feb-18									
Thank you for budget approval (hopefully)	budget	Longer piece (500 words) - Plus quickie blurb with link	Mar-18									
Reminder about Trustee vs "representative"	general / info	quickie	Mar-18									
The five goals: spring reminder	Goals	Quickie	Apr-18									
Meeting reminders – including reminder about public role in board meetings	general / info	Quickie	Monthly									
Meeting agenda items of interest. Specifically if related to goals	general / info		TBD									
Information about engagement activities??												